

Platform:

1. Community - *'Rebuilding and strengthening the Commerce community feeling'*

- a. A Commerce community where **everyone has a place**; all different interests, experiences and student groups will be equally important and valued by the society.
- b. Creating a stronger **online community** through ComSoc Shop. Building off the lessons learned during Covid, a strong online tool is essential to any organization. ComSoc Shop provides us with an opportunity to increase accessibility for all students by providing a space for confusion-free communication. Further developing the Shop is an essential next step over the upcoming academic year.
- c. Developing stronger **relationships** with Commerce **alumni** in order to better support clubs in their sponsorship and industry representative search endeavours. Smith Commerce has an endless array of industry-leading alumni. However, access is not always easy for Commerce students and clubs. To aid in these struggles, ComSoc will be constructing a tangible database of alumni to better support Co-Chairs and increase the value students receive from Commerce events.
- d. **Rebuild and strengthen the Commerce community feeling** post-Covid. Over the past two years, the Commerce program has struggled to recover the community vibe that was once so prevalent. The pandemic created many barriers when it came to connecting which we are determined to break down. We are committed to reigniting the community spirit through more unique community-building events and opportunities that engage with students of all years.

2. Authenticity - *"Promoting individuality through reducing barriers and encouraging exploration"*

- a. **Promotion of open dialogues** where thoughts and opinions can be shared **without fear of judgement** or combative responses. As such, we will increase student awareness of the opportunities available to them to share their perspectives on the Society. We will ensure that students understand the avenues which exist for sharing their individual thoughts and opinions and will promote a culture of open and honest sharing in these environments.
- b. Encouraging authentic **exploration of diverse careers path** - both within the big four and **beyond**. We want to ensure that the interests of Commerce students are not being stifled by what is seen as the "right" path in Commerce. As such, we will ensure that career exploration events and industry reps better expose Commerce students to a diverse range of career paths.
- c. Increase **volunteer positions** across the Commerce Society. Better establishing volunteer positions within the Society will give students lower commitment involvement opportunities while also reducing the barrier to involvement that comes from hiring executives. The increase in volunteer positions will also allow students an accessible way to explore new interests.
- d. Exploring **authentic and comprehensive training options** for our student leaders. It is essential that the Commerce community reflects up-to-date,

industry-level leadership training and that our student leaders can provide a safe space for participants in ComSoc events.

3. Advocacy - *“Understanding that the University experience is not one size fits all”*

- a. Shining a light on how ComSoc actually works. It is important that all students understand **how ComSoc can assist or add value** to students in their academic, extra curricular or personal endeavours.
- b. **Engage the unengaged**; We understand that the student voice is not one size fits all, as research proves that collecting candid constitutional feedback requires diverse communication streams. We are committed to finding creative means to access a variety of student voices such as focus groups, forums, and anonymous surveys.
- c. Advocating for **financial equity** and in particular, timely bursary support from Administration in order to make conference attendance more accessible to all Commerce students. We will do this through collaborating with fellow student governments to ensure we are leading the reigns in terms of making extra-curricular opportunities more accessible.
- d. Continue to advocate for **timely and transparent communication from the University** regarding all issues and matters involving students and the Commerce community.
- e. Push for **modern education** that keeps up with the needs and changes of the times. Ensuring that Smith students are receiving courses and instruction that reflect the skills necessary to stay up-to-date with the demands of the current job market is essential for student success.

4. Celebration - *“Taking the time to acknowledge our unique contributions and spirits”*

- a. **Acknowledging our volunteers**; the Commerce community is full of student leaders who regularly volunteer their time and efforts to make ComSoc a better place. It is important to recognize those who are making such strides within the community. Introducing volunteer awards will help shine a light on these individuals and provide recognition to such a hard-working group of Commerce leaders.
- b. Recognizing the importance of **change-makers**. In Commerce, there is an endless amount of incredible student initiatives, undertakings, job experiences, and ComSoc wants to highlight these diverse pathways. Throughout the year, we want our peers within Commerce to nominate those students to be highlighted as change-makers forging a new Commerce student path.
- c. **Celebrating our differences**; continuing to grow initiatives such as “Humans of Goodes”, to celebrate the unique and authentic individuals our program houses. Shining a light on initiatives such as these will continue to fuel the appreciation of diversity within the Commerce community.